

Price List

From Word to the Web™

The Service for People Who Just Need to Get it Done

Website Set Up

Initial Site and Page Set Up

Set up your new From-Word-to-the-Web site, install a header graphic or header information, install content for your home page and up to four additional pages, create meta tag information for search engine visibility..... \$595.00

Connect a domain name to your website or to a free-standing PDF page..... \$25.00

Install Additional Website Pages

Set up each additional page, optimize the ready-to-go content from your MS Word document and upload the page to your site..... \$19.95

Free-Standing PDF Page

Set up a free-standing PDF page made from your ready-to-go MS Word document or from an existing PDF document, accessible on the web via a link from another page or directly from a separate domain name..... \$19.95

Content Coaching and Support

Telephone interview to clarify the goals for your web pages, suggest content consistent with your goals and review how your web presence can support your overall sales process (30-minute session)..... \$95.00

Rewrite or edit your existing content for clarity and flow and to enhance search engine visibility (price per 500 words)..... \$149.00

Website Management

Monthly Hosting, Page Maintenance and Support - Website

Hosting and storage of customer's online page content, processing of all changes, corrections and updates to existing page content throughout the month (send us updated MS Word documents for uploading), includes telephone support..... \$29.95

Monthly Hosting, Page Maintenance and Support – PDF Page

Hosting and storage of customer's online page, processing of all changes, corrections and updates to the PDF page throughout the month (send us updated MS Word document or the PDF document for uploading), includes telephone support..... \$7.95

New Customer Bonus Item

FREE download of our 60-page white paper, "The Perfect Advertisement." This paper has sold for as much as \$90 to business owners around the country who wanted to get the maximum return from every advertising dollar, but it's yours free when you become a Marketing First customer.